



NO: SO (DEV) MISC/2019/2053  
GOVERNMENT OF SINDH  
INDUSTRIES & COMMERCE DEPARTMENT

Karachi dated the 15<sup>th</sup> September, 2021

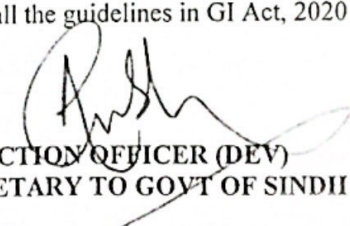
To,

- i) The Managing Director,  
Sindh Small Industries Corporation,  
Government of Sindh,  
Karachi.
- ii) The Managing Director,  
Sindh Industrial Trading Estate,  
Government of Sindh,  
Karachi.
- iii) The Director,  
Directorate of Industries,  
Government of Sindh,  
Karachi.

SUBJECT: REGISTRATION OF "AGRO AND NON AGRO PRODUCTS" AS  
GEOGRAPHICAL INDICATIONS BY PAKISTAN

I am directed to refer to the letter no. 2(1)/21-Agro (Pt) dated 28<sup>th</sup> August 2021 on the subject noted above and to state that Department of Industries & Commerce has been notified as a "Registrant" body for Geographical Indication (GIs) by Government of Pakistan as per Section 11(2) of the GI Act, 2020 in order to make it easy for stakeholders/agencies to register GIs.

It is, therefore, requested that this letter may be communicated to the relevant stakeholders informing them about this development and get their input if they want any product to be included in the Book of Specification keeping in view all the guidelines in GI Act, 2020

  
SECTION OFFICER (DEV)  
FOR SECRETARY TO GOVT OF SINDH

C.c. to:-

- i) The Director General (Agro/Services), Ministry of Commerce, Islamabad  
ii) The P.S to Secretary, Industries & Commerce Department, Govt. of Sindh, Karachi.  
iii) Master file.

SECTION OFFICER (DEV)



No. 2(1)/21-Agro (Pt)  
Government of Pakistan  
Ministry of Commerce  
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Islamabad, the 28<sup>th</sup> August 2021

Subject: REGISTRATION OF "AGRO AND NON AGRO PRODUCTS" AS GEOGRAPHICAL INDICATIONS BY PAKISTAN

Geographical Indications (GIs) are a form of Intellectual Property Rights (IPRS). They identify a product originating from a specific area whose quality or reputation is attributable to its place of origin. In Pakistan, Geographical Indications (Registration and Protection) Act, 2020 (GI Act, 2020) has been enacted in March 2020 to provide for registration and effective protection of the products bearing GI originating from Pakistan.

2. Government of Pakistan has initiated registration of products bearing Geographical Indication from Pakistan, in this connection, Basmati has been registered as a January 21, 2021 whereas process for protecting Pink Rock Salt commenced on February 22, 2021. A significant number of other products from Pakistan also have potential to be protected under the GI Act, 2020. GI's of Pakistan will serve as a potential economic tool to promote and enhance national and international trade attracting global demand and premium price for Pakistan. Ministry of Commerce has initiated a process of identifying public bodies to be authorized as Registrants by Federal Government by virtue of section 11 (2) of the GI Act, 2020 so that the registration process for GIs can be initiated by the respective stakeholders/agencies.

3. The role of a Registrant in the registration process for GI's is important as the responsibility to formulate the Book of Specifications lies with the Registrants as per the GI Act, 2020. This Book of Specifications is an essential document that contains the name, description of the product bearing geographical indication, principal characteristics, methods to obtain the product, definition of geographical area (mapping), link between quality product and geographical environment and evidence that the product originated from the defined geographical area etc.

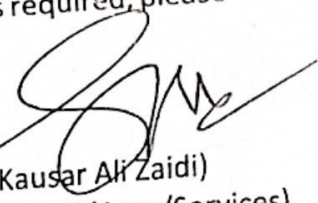
Pl. get copy  
Act & min  
discuss  
8/9/2021  
DS  
SO (B&T)

Pl. examine &  
discuss

06/9  
6/9/2021  
AP



4. In pursuance of the Federal Cabinet decision, Ministry of Commerce has issued notifications for appointment of registrants. If any clarification is required, please feel free to contact the undersigned.

  
(Dr. Kausar Ali Zaidi)  
Director General (Agro/Services)

- 541,  
03/09/2021
- P.A. to A.G.
1. Secretary, Cabinet Division, Islamabad.
  2. Secretary, Establishment Division, Islamabad.
  3. Secretary, Ministry of Industries & Production, Islamabad.
  4. Secretary, MNFSR, Islamabad
  5. Chief Secretaries, Government of Punjab/Khyber Pakhtunkhwa/Sindh. AJK, Baluchistan, and Gilgit Baltistan.
  6. Secretary, Trade Development Authority of Pakistan, Karachi.
  7. Secretary, National Heritage & Culture Division, Islamabad
  8. Attorney General of Pakistan, Supreme Court Building, Islamabad.
  9. Chairman, Trading Corporation Authority of Pakistan, Karachi.
  10. Chairman, Intellectual Property Organization, Islamabad.
  11. Secretaries, Heritage & Culture Department, Government of Punjab/Khyber Pakhtunkhwa/Sindh. AJK, Baluchistan, and Gilgit Baltistan.
  12. Secretaries, Industries Department, Government of Punjab/Khyber Pakhtunkhwa and Sindh.
  13. Secretaries, Agriculture Department, Government of Punjab/Khyber Pakhtunkhwa/Sindh. and Baluchistan,
  14. Secretary, Culture Department, Government of Sindh, Karachi
  15. Secretary, Fisheries Department, Government of Punjab, Lahore
  16. Chairman, PFVA, Karachi.
  17. President, FPCC&I, Karachi.