

# SITE Association of Industry

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**Circular No.005/2019-20**

Date: 24<sup>th</sup> October 2019

To: All Members of SITE Association of Industry (through email)

## **VISIT OF NUST DELEGATION** **AWARENESS SESSION ON SBP'S INCENTIVE SCHEMES FOR SMEs**

Dear members,

We would like to invite you for 2 events to be held at SITE Association of Industry on the same date and day as per following schedule:

**(A) NUST delegation is visiting SITE Association of Industry** with the aim to spread their message to maximum audience who would like to partner with them in nation building initiatives. In this regard, they will make a presentation and share their purpose with larger audience associated with SITE Association. Avenues of visit are:

- a) Organisations with active R&D profiles, or those seeking product enhancement can benefit from extraordinary research muscles of NUST. We are only Pakistani university that has successfully commercialized our IPs and have an active IP ecosystem, with around 500 Patents filed and counting.
- b) We are looking for brands and individuals that would like to join us in our nation building initiatives by helping us build a center of excellence in Balochistan and Sindh that we are working on currently and cannot do without help from philanthropic giants of the country.
- c) Additionally, organizations / individuals with a vision to achieve excellence in CSR can also partner with us for our all encompassing student support program, where we are currently making education possible for 1387 underprivileged and highly talented students with the help of our partners.
- d) Last but not the least, NUST is producing 3500 graduates from 132 diverse programmes each year. We would like to connect with industry for placement partnerships.

NUST delegation will be headed by Rear Admiral Dr. Nassar Ikram and Director Advancement Ms. Maria Qadri.

**Date: Tuesday 29<sup>th</sup> October, 2019**  
**Time: 2 PM**

**(B) State Bank of Pakistan is continuously making efforts for promotion of Small & Medium Enterprises in Pakistan** through creation of enabling regulatory framework, market development initiatives, awareness creation and capacity building/ training programs for banks and introduction of SME financing targets, etc. In order to disseminate the key features of SBP's incentive schemes for SMEs, we are **planning to conduct awareness sessions EXCLUSIVELY FOR SMES** (AN ENTERPRISE HAVING WORKFORCE OF NOT MORE THAN 250 AND GENERATING SALES TURNOVER OF EQUAL TO OR LESS THAN 800 MILLION).

**Date: Tuesday 29<sup>th</sup> October, 2019**  
**Time: 4 PM**

Interested members are requested to send their particular via return email or Whatsapp.

Best regards,

**Dr. Syed Azhar Ibne Hasan**  
Secretary General  
Cell: 03008235461