



S.I.T.E. ASSOCIATION OF INDUSTRY

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Dated: 2nd February 2024

Ref: CIR/25/2023-24

To: All Members of SITE Association of Industry (through email & whatsapp)

ADVERTISEMENTS IN “VOICE OF INDUSTRY” **e-Newsletter of SITE Association of Industry**

We would like to inform our valued members that the management of SITE Association of Industry has decided to publish its e-Newsletter titled “**Voice of Industry**” on regular basis.

The first issue of e-Newsletter will be published by next week. The e-Newsletter covers activities of SITE Association of Industry, important news & events concerning trade & industry and incorporates articles & suggestions on business issues etc.

The e-Newsletter would be circulated to all Members of SITE Association of Industry, Federal & Provincial Ministries, Consulates & Embassies.

We understand that an advertisement of your company/business in this e-Newsletter will attract attention of readers / potential customers. The Association takes nominal charges for advertisements in this e-Newsletter as per below tariff.

SN	Description	Amount
1	Full Page Colour back title	Rs.25,000
2	Full Page Colour inside back title	Rs.15,000
3	Full Page Colour inside page	Rs.10,000

For any query regarding placement of advertisement in this e-Newsletter, please feel free to contact the undersigned at given numbers / email.

Best regards,

Muhammad Faheem

Secretary General

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